



Sponsor Information

Contact Melody Lehrman

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www.mydsact.org



What Is The Step Up for Down Syndrome Walk?

The Step Up for Down Syndrome Awareness Walk and Block Party is the Down Syndrome Association of Connecticut's largest celebration and fundraising event of the year. The Step Up Walk includes a 1 mile awareness walk, food, games, music, entertainment, and more for all ages!



Partnership makes it possible. Your support through sponsorship, in-kind gifts and donations makes it possible for DS ACT to continue to provide services to our families. Below is the list of sponsorship levels and the benefits for each. We would love for you to join our team of sponsors for this year's Step Up for Down Syndrome Walk!

Donations from the day provide vital, life-changing programs and services to individuals with Down syndrome and their families in Connecticut. All funds raised stay local.

The mission of the Down Syndrome Association of Connecticut is to encourage intentionally inclusive communities while providing resources and support to individuals who live with Down syndrome and their advocates.



Mission Partner Levels

Presenting Sponsor All DS ACT Events \$12,500	Elite at three DS ACT events \$10,000	Platinum at three DS ACT events \$7,500	Gold at three DS ACT events \$5,000
Premier Logo Placement on Walk t-shirt	Prominent logo placement on Walk t-shirt	Logo on Walk t-shirt	Logo on Walk t-shirt
Resource Guide listing with Presenting level	Resource Guide listing with Presenting level	Resource Guide listing with Presenting level	Resource Guide listing with Presenting level
Recognition with speaking opportunity	Recognition at podium	Recognition at podium	Recognition at podium
Company banner in main focus area at all DS ACT events	Prominent logo placement on Mission Partner signage	Logo placement on Mission Partner signage	Logo placement on Mission Partner signage
Logo and name on walk and DS ACT website	Logo and name on walk and DS ACT website	Logo and name on walk and DS ACT website	Logo and name on walk and DS ACT website
Premier exhibitor space	Prominent exhibitor space	Exhibitor space	Exhibitor space
Dedicated press release	Inclusion in press releases	Inclusion in press releases	Inclusion in press releases
One promotional e-blast to all DS ACT membership	Included in e-blasts announcing all Mission Partners	Included in e-blasts announcing all Mission Partners	Included in e-blasts announcing all Mission Partners



Step Up Walk Sponsor Levels

Silver \$2,500	Bronze \$1,000	Friendship Circle \$500
Name on Walk t-shirt	Name on Walk t-shirt	Name on Walk t-shirt
Resource Guide listing with presenting level	Resource Guide listing with presenting level	Resource Guide listing with presenting level
Recognition from stage podium		
Company name on sponsor signage on stage	Company name on sponsor signage on stage	Company name on sponsor signage on stage
Logo and name on walk website with your link	Logo and name on walk website with your link	Logo and name on walk website with your link
Exhibitor space	Exhibitor space	Exhibitor space
Included in e-blast announcing all sponsors	Included in e-blast announcing all sponsors	Included in e-blast announcing all sponsors

WELCOME CORPORATE TEAMS

It's easy to start a team and earn sponsorship benefits!

Step 1 Form a company team by visiting the walk website and use your Sponsor promo code we give you to waive the team registration fee.

Step 2 Get staff registered as team members. We can make you a custom flyer!

Step 3 Team members can fundraise using their personal fundraising pages.

Step 4 Team members can attend & enjoy the event. Feel free to invite their families to join too!

Step 5 Get Creative! Make custom team shirts or if people register before 8/5/24 they can choose to get a free event shirt during registration.



Corporate teams earn sponsorship benefits like:

- * Recognition signage at event
- * Online and social media mentions
- * Logo on event t-shirt
- * Company logo & link on Step Up webpage

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SPONSORSHIP FORM

COMPANY NAME: _____

CONTACT PERSON & TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

STEP UP TEAM: _____

- Mission Partner Levels**
- \$12,500 Presenting
- \$10,000 Elite
- \$7,500 Platinum
- \$5,000 Gold

- Walk Sponsor Levels**
- \$2,500 Silver
- \$1,000 Bronze
- \$500 Friendship Circle

We are interested in having a Step Up Walk corporate team.

Our company has a matching gifts program and/or employee payroll donation deduction program.

Our company agrees to the terms above.

Payment Deadlines:

8/15/25 Logo on back of event **shirt**.

8/31/25 Send us 100 **promotional items** to be included in team captain bags

9/15/25 Logo on event **signage**.

Checks should be made payable to DS ACT.

PLEASE MAIL OR EMAIL FORM TO:

DS ACT | ATTN: STEP UP WALK

66 SOUTH BROAD STREET

P.O. BOX 1082,

PAWCATUCK, CT 06379

EMAIL TO sponsors@mydsact.org